IPG Adds Five Publishers to Distribution Programs

CHICAGO, IL—Independent Publishers Group (IPG) has added five new publishers to its general and Spanish distribution programs.

In IPG’s general distribution program, Connell Publishing started on November 1, 2019, and KiCam expanded its distribution to include print books on January 1, 2020. Connell Publishing has two ongoing series: Connell Guides, a series of 62 study guides on literature and history, and All You Need to Know, short introductions about history, politics, current affairs and philosophy. KiCam is an inspirational nonfiction publisher dedicated to changing the world one great story at a time by bringing to life true stories of survival and recovery.

"IPG is continuing to look forward during this unpredictable and unprecedented time,” said Richard T. Williams, VP, Publisher Development. “We feel it is important to double down on the future by continuing to optimize our services for our clients and advising them on how best to manage their businesses through an injured marketplace. We are excited to have so many new partners across all IPG programs who will need growth more than ever."

And in IPG’s Spanish distribution program, Libros del Kultrum and Editorial Fineo will both start on June 1, 2020. Libros del Kultrum is an independent trade publisher with an impeccable reputation for its highly acclaimed authors, publishing a wide range of music books, mostly in the forms of memoirs, biographies, diaries, lyrics and interviews. Editorial Fineo publishes manuals and focuses on subjects such as democracy, art, history, theater, cinema, music and emotional education.

Vegueta Ediciones starts its distribution in the program on August 1. Vegueta Ediciones, based in Barcelona, publishes fiction, poetry and children’s literature that promote tolerance and diversity.

“These three Spanish-language publishers each offer unique titles that are new to the U.S. market,” said Kelsey Mrjoian, Manager, Spanish Distribution Program. “We are thrilled to welcome them and support their growth during this unprecedented time.”

###

About Independent Publishers Group (IPG)

Founded in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. Today, IPG’s wide reach into the book market includes distribution of both print and e-books from a wide array of publishers, digital printing and traditional publishing. With consistent growth year over year, IPG’s success has come from supporting and encouraging the growth of its publishing partners in the United States and worldwide. IPG was acquired by Chicago Review Press in 1987, and this acquisition formed the parent company Chicago Review Press, Inc., which now owns Chicago-based indie publishers Chicago Review Press and Triumph Books.